



National Institute of  
**BUILDING SCIENCES™**

# SPONSORSHIP PROSPECTUS

INFRASTRUCTURE WEBINAR SERIES

[nibs.org](http://nibs.org)

# NIBS Infrastructure 2022 Webinar Series Sponsorship Prospectus

**Dates: February 16, April 19, August 16, December 6**

Infrastructure continues to be one of the biggest topics through recent policy changes, media coverage, and the passed legislation. Through the Infrastructure webinar series, we will take a deeper look into the topic, key issues, and cover a broad array of topics, including:

- Transportation infrastructure
- Goods and supply chain challenges
- Lifelines and access to high-speed networks
- Preparedness and mitigating the climate crisis

The National Institute of Building Sciences continues its mission to provide an open forum for discussion among the various facets of the built environment.

In 2021, despite lingering challenges with in-person meetings due to COVID, NIBS found a solution and launched the monthly virtual Resilience 2021 webinar series. Our subject matter experts looked at everything, from natural disaster mitigation and the pandemic's impact on technology in the built environment, to building information modeling and much more.

## **Sarah Swango**

Senior Director of Business Development  
202.289.7800 x127  
sswango@nibs.org

## Please take an in-depth look at the topics we will cover in Infrastructure 2022

### Transportation Infrastructure: Your Daily Commute

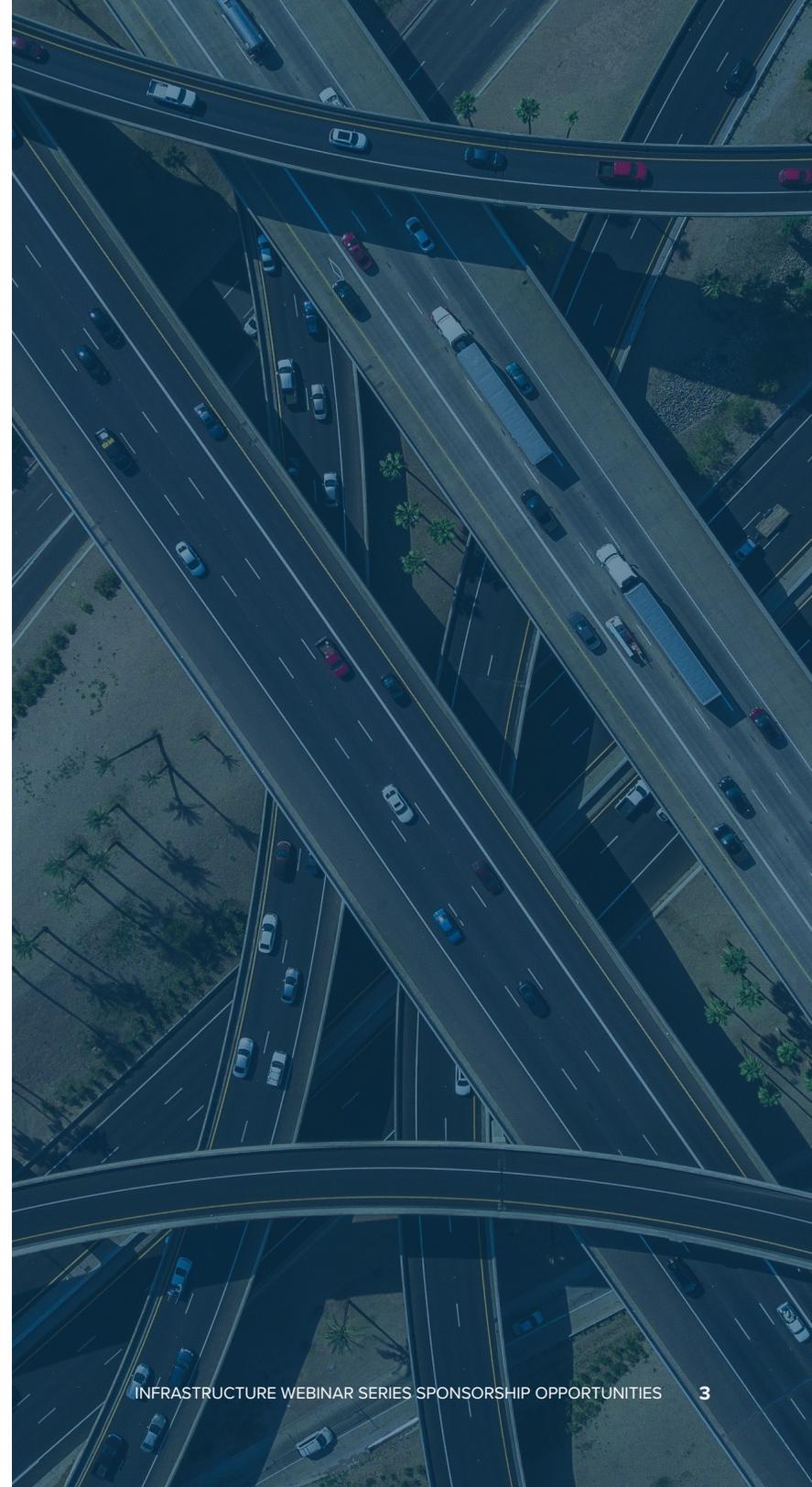
The passage of H.R.3684 – the Infrastructure Investment and Jobs Act – ensures daily commutes across metropolitan cities and small towns will be improved. The bill reauthorizes surface transportation programs for five years and invests \$110 billion in additional funding. The bill also guarantees \$89.9 billion for public transit over the next five years between reauthorizations and new funding. Highways and bridges will be repaired, intersections redesigned, designated bus lanes created, bicycle lanes protected, and commuter rail services expanded.

Join us as our expert panel discusses the fundamentals of upcoming infrastructure projects and how they will affect our daily lives and commutes.

### Transportation Infrastructure: Goods and Travel

There was \$100 billion in competitive grants issued for projects focused on moving freight. These will help unblock delivery channels and clear bottlenecked supply chains. Electric vehicle charging infrastructure will also be addressed.

This webinar will focus on transportation challenges as they pertain to highways, gateways, trade corridors, airports, and railways.



## SPONSORSHIP BENEFITS

### Essential Infrastructure: Lifelines & Access to Internet

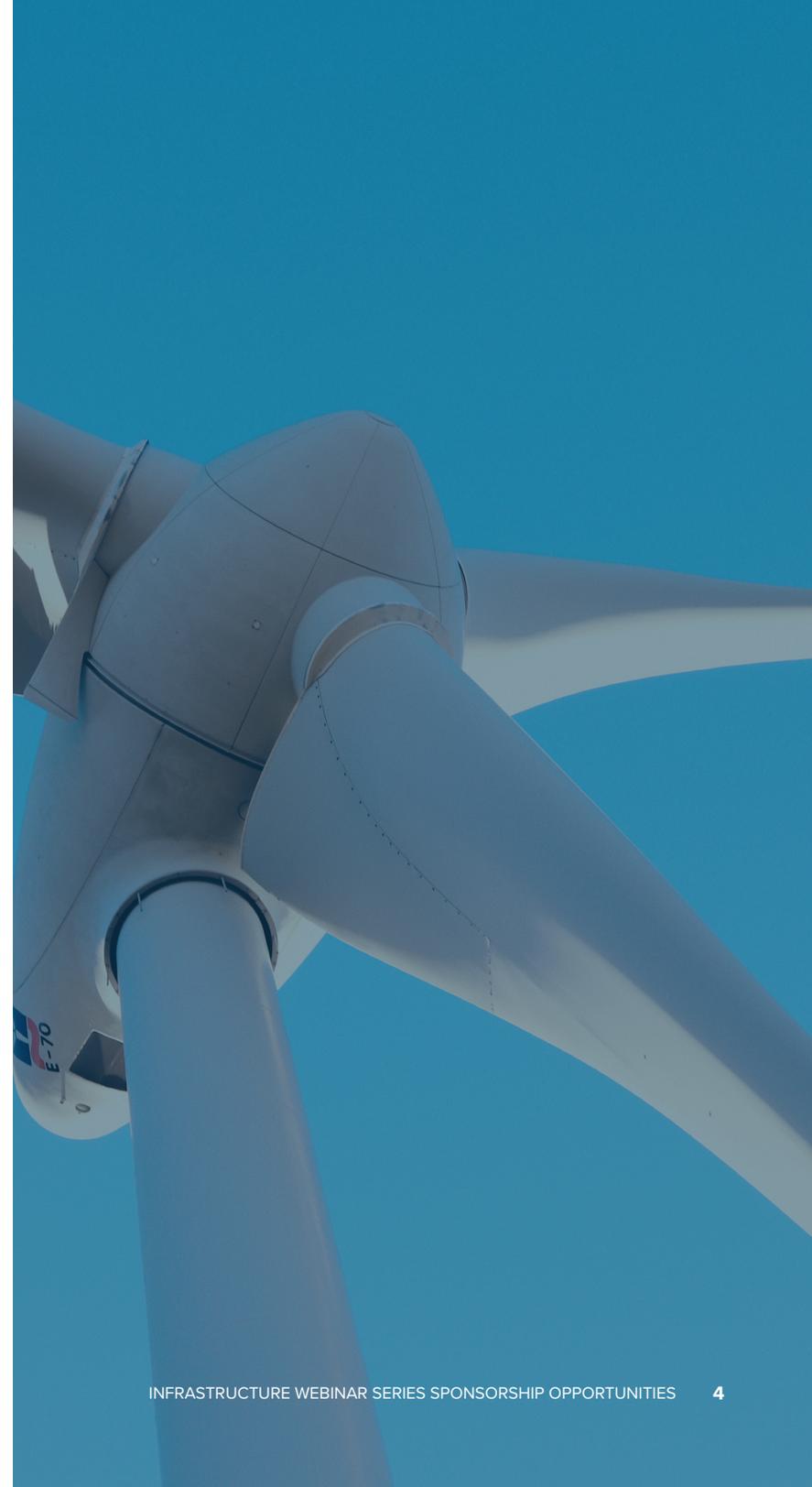
This webinar will focus on clean water, resilience of power lines, clean energy, and closing the digital divide.

- \$15 billion allocated for lead pipe replacement
- \$28 billion for resiliency of power lines/power grids
- \$42.5 billion allocated to expand access to high-speed networks
- \$36 billion for clean energy

### Strengthening Infrastructure: Mitigating the Climate Crisis

The largest-ever federal investment in climate resilience was issued in this bill in 2021. Disaster preparation projects will be the focus to address worsening natural disasters that include wildfire, drought, and flood mitigation management, water storage, sanitation, and more.

- \$8 billion for wildfire management
- \$6 billion drought management
- \$8.3 billion water storage, sanitation, etc.
- \$12.5 billion flood mitigation





## Sponsors will receive the following benefits:

- Opportunity to introduce the panelists for your sponsored webinar
- Opportunity to provide a panelist for your sponsored webinar, if areas of expertise align and is approved by NIBS staff
- Logo on all promotional emails sent to promote webinar registration (~26,000 recipients)
- Logo on webinar landing page, description, and post-webinar recording page on nibs.org
- Logo on follow-up email that is sent to all registered attendees of the webinar (~500-1,000+ attendees)
- Webinar attendee email and mailing list for one-time promotional use
- One complimentary annual individual membership with NIBS

**Total: \$16,000 for all four webinars or \$5,000 each**